

CABOTFEST

A Community Tradition Since 1978

OCTOBER

10TH - 12TH



**2024 PARTNERSHIP
OPPORTUNITIES**



OVERVIEW

ABOUT CABOTFEST

2024 marks the 46th year of CabotFest and we're more excited than ever for all that we have planned to celebrate all things CABOT!

CabotFest is Cabot, Arkansas' largest community event, attracting over 33,000 attendees in 2023. A beloved tradition since 1978, CabotFest brings together residents and visitors for a weekend of celebration, fun, and small-town charm. This family-friendly event features a carnival, 5k race, live music stage, car show, vendor booths galore, delicious food trucks, and our one-of-a-kind cricket spitting competition!

DETAILS

This year, CabotFest will be held on October 10-12th, 2024.

Thursday, Oct. 10th - Carnival Opens

Friday, Oct. 11th - BBQ Cookoff, Cornhole Competition, and Carnival

Saturday, Oct. 12th - Vendor Booths, Food Trucks, Live Entertainment, Car Show, 5k, and Cricket Spitting

Vision



CabotFest is truly a community celebration. Our goal is to offer FREE family-friendly entertainment for community members. We strive to include as many of our local organizations, business partners, and non-profits in our planning and activities.

CabotFest is more than just a fun-filled weekend; it's an opportunity to connect with a vibrant and engaged community. Sponsoring CabotFest allows you to:

- **Increase brand awareness:** Gain exposure to a large and diverse audience.
- **Support local:** Help us give back to the organizations and businesses that make Cabot a great place to live.
- **Build goodwill:** Show your commitment to the community and connect with potential customers on a personal level.



Partnership Opportunities

CabotFest is more than just an event; it's a Cabot tradition. Sponsoring CabotFest allows you to give back to your local community and provide a weekend of fun activities and entertainment for community members while promoting your business. CabotFest offers a variety of sponsorship levels to suit your business needs and budget. Each level provides unique benefits designed to increase brand awareness and connect you with a large, engaged audience.

GOLD SPONSOR

\$1,000

UNLIMITED

- Business logo listed on sponsorship boards and banners
- Recognition as Gold Sponsor on Main Stage during Saturday night entertainment
- Logo in newspaper ads and posters
- Booth Space Included

SILVER SPONSOR

\$500

UNLIMITED

- Business logo listed on sponsorship boards and banners
- Recognition on Main Stage as a Silver Sponsor
- Logo in newspaper ads and posters

BRONZE SPONSOR

\$350

UNLIMITED

- Business logo listed on sponsorship boards and banners
- Recognition on Main Stage as a Bronze Sponsor
- Logo in newspaper ads and posters

HANDWASHING STATION

\$350

5 SPOTS AVAILABLE

- Logo at designated handwashing station
- Business logo listed on sponsorship boards and banners
- Recognition on Main Stage as a Bronze Sponsor
- Logo in newspaper ads and posters

*****Sponsor logo size and placement is based on sponsorship level.**



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2024 SPONSORSHIP FORM

Business Name

Address

City

Contact Person

Phone

Email

Business Logo Emailed: YES NO

Sponsorship Level:

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Hand Washing Station



Thank You for your partnership!



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www.cabotcc.org

