

# CABOTFEST

*A Community Tradition Since 1978*

**OCTOBER**  
**10TH - 11TH**



**2025 PARTNERSHIP  
OPPORTUNITIES**



# OVERVIEW

## ABOUT CABOTFEST

2025 marks the 47th year of CabotFest and we're more excited than ever for all that we have planned to celebrate all things CABOT!

CabotFest is Cabot, Arkansas' largest community event, attracting over 33,000 attendees in 2023. A beloved tradition since 1978, CabotFest brings together residents and visitors for a weekend of celebration, fun, and small-town charm. This family-friendly event features a carnival, 5k race, live music stage, car show, vendor booths galore, delicious food trucks, and our one-of-a-kind cricket spitting competition!

## DETAILS

This year, CabotFest will be held on October 9-11th, 2025.

**Thursday, Oct. 9th** - Carnival Opens

**Friday, Oct. 10th** - Live Entertainment, BBQ Cookoff, Cornhole Tournament, and Carnival

**Saturday, Oct. 11th** - Vendor Booths, Food Trucks, Live Entertainment, Car Show, 5k, Kid Zone, Petting Zoo and of course Cricket Spitting!

## Vision



CabotFest is truly a community celebration. Our goal is to offer FREE family-friendly entertainment for our community. We strive to include as many of our local organizations, business partners, and non-profits in our planning and activities.

CabotFest is more than just a fun-filled weekend; it's an opportunity to connect with a vibrant and engaged community. Sponsoring CabotFest allows you to:

- **Increase brand awareness:** Gain exposure to a large and diverse audience.
- **Support local:** Help us give back to the organizations and businesses that make Cabot a great place to live.
- **Build goodwill:** Show your commitment to the community and connect with potential customers on a personal level.



# Partnership Opportunities

CabotFest is more than just an event; it's a Cabot tradition! Sponsoring CabotFest allows you to give back to your local community and provide a weekend of fun activities and entertainment for community members while promoting your business. CabotFest offers a variety of sponsorship levels to suit your business needs and budget. Each level provides unique benefits designed to increase brand awareness and connect you with a large, engaged audience.

## **PRESENTING SPONSOR    \$10,000                      EXCLUSIVE**

- Sponsor name associated with festival name
- Opportunity to participate in festival TV & Radio promotions
- Sponsor appears in any print, radio, or television advertisement of festival.
- Logo included on festival signage
- 30-60 second “commercial” aired throughout festival Saturday on Main Stage screen. (Sponsor responsibility to provide commercial.)
- On Stage introduction and comments from sponsor representative at Opening Ceremonies.
- Recognition as the Presenting Sponsor by MC throughout the event.
- Social media festival promotion Live on location of sponsor business
- Sponsor name/logo on event t-shirt
- Booth or display area included

## **MAIN STAGE SPONSOR    \$5,000                      2 SPOTS**

- Prominent logo placement on stage banner
- Sponsor name/logo used in connection with all entertainment publicity.
- Logo included on some festival signage
- 30-60 second “commercial” aired before headliner on Main Stage screen. (Sponsor responsibility to provide commercial.)
- Recognition as the Stage Sponsor by MC throughout the event.
- Social media festival promotion Live on location of sponsor business
- Business logo listed on sponsorship board and posters
- Premium Booth Space or display area included

## **FOOD COURT    \$2,000                      1 SPOT**

- Name/Logo exclusively assigned to specific festival area
- Logo displayed prominently in specific area
- Name/Logo included in some festival promotions
- Name/Logo listed on sponsorship boards and banners
- Logo in newspaper ads and posters
- Premium Booth Space included



# Partnership Opportunities (CONTINUED)

## KIDS ZONE SPONSOR

**\$2,000**

**1 AVAILABLE**

- Name/Logo exclusively assigned to specific festival area
- Logo displayed prominently in specific area
- Name/Logo included in some festival promotions
- Name/Logo listed on sponsorship boards and banners
- Logo in newspaper ads and posters
- Premium Booth Space included

## DRINK BOOTH SPONSOR

**\$1,500**

**2 AVAILABLE**

- Name/Logo exclusively assigned to specific festival area
- Logo displayed prominently in specific festival area
- Name/Logo included in some festival promotions
- Logo included on festival posters
- Sponsor representative present at booth
- Logo listed on sponsorship boards and banners
- Booth Space Included

## INFORMATION BOOTH SPONSOR

**\$1,000**

**1 AVAILABLE**

- Name/Logo exclusively assigned to specific festival area
- Logo displayed prominently in specific festival area
- Name/Logo included in some festival promotions
- Logo included on festival posters
- Business display and marketing materials at Information Booth (provided by sponsor)
- Sponsor representative present at booth
- Logo listed on sponsorship boards and banners

## CRICKET SPITTING SPONSOR

**\$1,000**

**1 AVAILABLE**

- Name/Logo exclusively assigned to specific festival area
- Logo displayed prominently in specific festival area
- Business representative presents Cricket Spitting awards at Main Stage
- Name/Logo included in some festival promotions
- Logo included on festival posters
- Sponsor representatives present at Cricket Spitting Contest area
- Logo included on clothing mascot will wear during festival (sponsor provides t-shirt)
- Opportunity to host Cricket mascot at place of business
- Logo listed on sponsorship boards and banners





# Partnership Opportunities

**CabotFest**  
**Partnership**  
Guide 2025

## **GOLD SPONSOR**

**\$1,000**

**UNLIMITED**

- Business logo listed on sponsorship boards and banners
- Recognition as Gold Sponsor on Main Stage during Saturday night entertainment
- Logo in newspaper ads and posters
- Booth Space Included

## **SILVER SPONSOR**

**\$500**

**UNLIMITED**

- Business logo listed on sponsorship boards and banners
- Recognition on Main Stage as a Silver Sponsor
- Logo in newspaper ads and posters

## **BRONZE SPONSOR**

**\$350**

**UNLIMITED**

- Business logo listed on sponsorship boards and banners
- Recognition on Main Stage as a Bronze Sponsor
- Logo in newspaper ads and posters

## **HANDWASHING STATION**

**\$350**

**5 SPOTS AVAILABLE**

- Logo at designated handwashing station
- Business logo listed on sponsorship boards and banners
- Recognition on Main Stage as a Bronze Sponsor
- Logo in newspaper ads and posters

**\*\*\*Sponsor logo size and placement is based on sponsorship level.**



# CABOTFEST

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## 2025 SPONSORSHIP FORM

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Business Name

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Address

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City

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Contact Person

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Phone

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Email

Business Logo Emailed:      ☐ YES      ☐ NO

### Sponsorship Level:

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor  | <input type="checkbox"/> Information Booth Sponsor |
| <input type="checkbox"/> Stage Sponsor       | <input type="checkbox"/> Cricket Spitting Sponsor  |
| <input type="checkbox"/> Food Court Sponsor  | <input type="checkbox"/> Gold Sponsor              |
| <input type="checkbox"/> Kid Zone Sponsor    | <input type="checkbox"/> Silver Sponsor            |
| <input type="checkbox"/> Drink Booth Sponsor | <input type="checkbox"/> Bronze Sponsor            |



# Thank You for your partnership!



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[www.cabotcc.org](http://www.cabotcc.org)

